

Misconceptions about the airborne threats in our homes



71% of surveyed homeowners said they are familiar with radon, however, their survey answers said otherwise

Myth among homeowners: fire and carbon monoxide are responsible for the most deaths annually



Truth is, radon kills 6x more than smoke and carbon monoxide combined, or 21,000 Americans each year

Only 15% of the surveyed homeowners have carbon monoxide detectors, while 80% have smoke detectors

Homeowners are most afraid of long term health concerns such as cancer



However, radon is the leading cause of lung cancer among non-smokers

Yet, only 1% of the surveyed homeowners have radon detectors

Survey data suggests that homeowners' fears do not align with their use of home protection devices, indicating a lack of education on how common airborne threats impact long-term health.



AIRTHINGS

www.airthings.com